



WWAY-TV, LLC
615 North Front Street
Wilmington, NC 28401

Great American Media
3050 K ST NW
Suite 100
Washington, DC 20007

Contract # 162083

Schedule Dates 10/11/16-10/17/16
Advertiser DSCC-IE (12758)
Agency Great American Media (1314)
Product Pol - Political Issue (1081)
Brand Political Issue (45927)
Salesperson Millennium - Washington, - (1010)
Sales Office Millennium - Washington
Buyer Name Thomas, Pino,
Phone/Fax /
CPE 49/53/5593
Account Types National/Political-Issue
Billing Type Standard
Comments NEW POLITICAL ORDER - PLS CF - THANKS

Date Entered 10/07/16
Last Modified 10/11/16
Entered By Gary O'Halloran
CO-OP No
Headline # ECR25326378
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,761.75
Net Total \$9,983.25
Sales Tax

WWAY (WWAY)
By Broadcast Month

Month	Spots	Rate
Oct. 2016	72	\$11,745.00
Grand Total:	72	\$11,745.00

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/11/16-10/14/16	2	:30	11A-12P (EST)			1	1	1	1			4	\$240.00	\$960.00	WWAY (WWAY)	View	10/7/16
4.0	Normal Line / SPOT	10/13/16-10/13/16	2	:30	9P-10P (EST)	1				X				1	\$800.00	\$800.00	WWAY (WWAY)	Notorious-ABC	10/7/16
5.0	Normal Line / SPOT	10/16/16-10/16/16	2	:30	8A-9A (EST)	2							X	2	\$120.00	\$240.00	WWAY (WWAY)	GMA-Sunday	10/7/16
6.1	Normal Line / SPOT	10/11/16-10/14/16	3	:30	10A-11A (EST)			1	1	1	1			7	\$40.00	\$280.00	WWAY (WWAY)	The Real	10/7/16
7.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	5P-5:30P (EST)			1	1	1	1			4	\$150.00	\$600.00	WWAY (WWAY)	Early News Channel 3	10/7/16
8.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	5:30P-6P (EST)			1	1	1	1			4	\$150.00	\$600.00	WWAY (WWAY)	News Channel 3 at 530p	10/7/16
9.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	6P-6:30P (EST)			1	1	1	1			4	\$200.00	\$800.00	WWAY (WWAY)	News Channel 3 at 6p	10/7/16
11.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	11P-11:35P (EST)			1	1	1	1			4	\$120.00	\$480.00	WWAY (WWAY)	News Channel 3 at 11p	10/7/16
12.1	Normal Line / SPOT	10/11/16-10/14/16	3	:30	6:30P-7P (EST)			X	X	X	X			3	\$180.00	\$540.00	WWAY (WWAY)	World News Tonight	10/7/16
12.1.1	Closed Preempt	10/14/16						1	1	1	1						WWAY (WWAY)	World News Tonight	10/10/16
13.0	Normal Line / SPOT	10/15/16-10/15/16	3	:30	7P-8P (EST)	2						X		2	\$60.00	\$120.00	WWAY (WWAY)	Entertainment Tonight	10/7/16

WWAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



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Sales Tax

WWAY (WWAY)
By Broadcast Month
Oct. 2016
Grand Total:
Spots 72
Rate \$11,745.00
\$11,745.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	8P- 9P (EST)	1							X	1	\$450.00	\$450.00	WWAY (WWAY)	Once Upon a Time-ABC	10/7/16
16.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	7A- 8A (EST)		1	1	1	1				4	\$240.00	\$960.00	WWAY (WWAY)	Good Morning America	10/7/16
25.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	11:30P- 12:30A (EST)								1	1	\$15.00	\$15.00	WWAY (WWAY)	SCANDAL	10/10/16
26.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	6P- 6:30P (EST)								1	1	\$90.00	\$90.00	WWAY (WWAY)	6P NEWS	10/10/16
27.0	Normal Line / SPOT	10/15/16-10/15/16	2	:30	8A- 9A (EST)								1	1	\$120.00	\$120.00	WWAY (WWAY)	SA GMA	10/10/16
28.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	11P- 11:30P (EST)								1	1	\$120.00	\$120.00	WWAY (WWAY)	11P NEWS	10/10/16
29.0	Normal Line / SPOT	10/12/16-10/14/16	3	:30	7P- 7:30P (EST)				1					2	\$150.00	\$300.00	WWAY (WWAY)	WORLD NEWS TONIGHT	10/10/16
30.0	Normal Line / SPOT	10/16/16-10/16/16	2	:30	6:30P- 7P (EST)								1		\$180.00	\$180.00	WWAY (WWAY)	ET	10/10/16
30.0.1	Closed Preempt	10/16/16															WWAY (WWAY)	Rate/Exception -	10/10/16
31.0	Normal Line / SPOT	10/16/16-10/16/16	2	:30	9A- 10A (EST)								1		\$80.00	\$80.00	WWAY (WWAY)	THIS WEEK	10/10/16
31.0.1	Preempt	10/16/16															WWAY (WWAY)	Rate/Spot -	10/10/16
32.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	8A- 9A (EST)		1	1	1	1				4	\$240.00	\$960.00	WWAY (WWAY)	GMA	10/10/16
33.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	4P- 5P (EST)		1	1	1	1				4	\$180.00	\$720.00	WWAY (WWAY)	JUDGE JUDY	10/10/16
34.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	6:30A- 7A (EST)		1	1	1	1				4	\$150.00	\$600.00	WWAY (WWAY)	GMC 630-7A	10/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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CONFIRMATION CONTRACT

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35.0	Normal Line / SPOT	10/17/16-10/17/16	2	:30	11A-12P (EST)	1	1							1	\$240.00	\$240.00	WWAY (WWAY)	THE VIEW	10/10/16
36.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	5P-5:30P (EST)	1	1							1	\$150.00	\$150.00	WWAY (WWAY)	5P NEWS	10/10/16
37.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	5:30P-6P (EST)	1	1							1	\$150.00	\$150.00	WWAY (WWAY)	530P NEWS	10/10/16
38.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	6P-6:30P (EST)	1	1							1	\$200.00	\$200.00	WWAY (WWAY)	6P NEWS	10/10/16
39.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7P-7:30P (EST)	1	1							1	\$150.00	\$150.00	WWAY (WWAY)	ET	10/10/16
40.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	8A-9A (EST)	1	1							1	\$240.00	\$240.00	WWAY (WWAY)	GMA 8-9A	10/10/16
41.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	6:30A-7A (EST)	1	1							1	\$150.00	\$150.00	WWAY (WWAY)	GMC 630-7A	10/10/16
42.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	1A-1:30A (EST)	1		X	X	X	X			1	\$30.00	\$30.00	WWAY (WWAY)	ET	10/10/16
43.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	12A-1A (EST)	1						1		1	\$20.00	\$20.00	WWAY (WWAY)	CASTLE	10/10/16
44.0	Normal Line / SPOT	10/12/16-10/14/16	3	:30	6A-6:30A (EST)	2		X	X	X	X			2	\$150.00	\$300.00	WWAY (WWAY)	6-630a GMC	10/10/16
45.0	M/G For 30.0.1 / SPOT	10/13/16-10/14/16	3	:30	6A-6:30A (EST)	1			X	X	X			1	\$150.00	\$150.00	WWAY (WWAY)	GMC	10/11/16
46.0	Normal Line / SPOT	10/15/16-10/15/16	4	:30	12A-1A (EST)	1						1		1	\$30.00	\$30.00	WWAY (WWAY)	CASTLE	10/11/16
47.0	M/G For 12.1.1 / SPOT	10/14/16-10/14/16	3	:30	6:30P-7P (EST)	1						1		1	\$180.00	\$180.00	WWAY (WWAY)	World News Tonight	10/11/16

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

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CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser	Rate	Accepted-Station	Date
Comments:			

WVAY does not discriminate in the sale of advertising time, and will reject any advertising with the intent to discriminate on the basis of race, gender or ethnicity. Advertiser certifies it is not buying this time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25326378

CPE: 49/53/5593

Agency: Great American Media

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 10/11/2016 at 11:03 AM

Flight: 10/11/16 - 10/17/16

Advertiser: DSCC IE

Product: Issue

Version: Current State Version 6

Station: WWAY

Market: Wilmington, NC

Office: WASHINGTON

Total \$: \$11,825.00

Total Spots: 73

Total CPP: \$0.00

Agency Order #: 5461134

Buyer: Pino, Thomas

Salesperson: CHRISTIAN
CAMBEIRO

202-955-5342

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: CHRISTIAN CAMBEIRO

202-955-5342

Total GRP:

Traffic #: 162083

Separation:

Comments: SEE LN 42 FOR N/A 2X
SEE LN 61 FOR MG
PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
1	Tu-F 11a-12n		View	\$240.00	0	30	4		4	\$960.00	\$0.00	0.0
4	Th 9p-10p		Notorious-ABC	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
5	Su 8a-9a		GMA-Sunday	\$120.00	0	30	2		2	\$240.00	\$0.00	0.0
6	Tu-F 10a-11a		The Real	\$40.00	0	30	7		7	\$280.00	\$0.00	0.0
7	Tu-F 5p-5:30p		Early News Channel 3	\$150.00	0	30	4		4	\$600.00	\$0.00	0.0
8	Tu-F 5:30p-6p		News Channel 3 at 530p	\$150.00	0	30	4		4	\$600.00	\$0.00	0.0
9	Tu-F 6p-6:30p		News Channel 3 at 6p	\$200.00	0	30	4		4	\$800.00	\$0.00	0.0
11	Tu-F 11p-11:35p		News Channel 3 at 11p	\$120.00	0	30	4		4	\$480.00	\$0.00	0.0
13	Sa 7p-8p		Entertainment Tonight	\$60.00	0	30	2		2	\$120.00	\$0.00	0.0
14	Su 8p-9p		Once Upon a Time-ABC	\$450.00	0	30	1		1	\$450.00	\$0.00	0.0
16	Tu-F 7a-8a		Good Morning America	\$240.00	0	30	4		4	\$960.00	\$0.00	0.0
37	Su 11:30p-12:30a		Scandal	\$15.00	0	30	1		1	\$15.00	\$0.00	0.0
38	Su 6p-6:30p		Channel 3 News at 6p	\$90.00	0	30	1		1	\$90.00	\$0.00	0.0
39	Tu-F 6:30p-7p		World News Tonight	\$180.00	0	30	4		4	\$720.00	\$0.00	0.0
40	Sa 8a-9a		GMA-Saturday	\$120.00	0	30	1		1	\$120.00	\$0.00	0.0
41	Su 11p-11:30p		Newschannel 3 Sunday	\$120.00	0	30	1		1	\$120.00	\$0.00	0.0
42	Tu-F 7p-7:30p		Entertainment Tonight	\$150.00	0	30	2		2	\$300.00	\$0.00	0.0
43	Su 6:30p-7p		World News Tonight	\$180.00	0	30	0		0	\$0.00	\$0.00	0.0



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25326378

CPE: 49/53/5593

Agency: Great American Media

GREAT AMERICAN
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC
20007

Changes as of: 10/11/2016 at 11:03 AM

Flight: 10/11/16 - 10/17/16

Advertiser: DSCC IE

Product: Issue

Version: Current State Version 6

Station: WMAV

Market: Wilmington, NC

Office: WASHINGTON

Total \$: \$11,825.00

Total Spots: 73

Total CPP: \$0.00

Agency Order #: 5461134

Buyer: Pino, Thomas

Salesperson: CHRISTIAN
CAMBEIRO

202-955-5342

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: CHRISTIAN CAMBEIRO

202-955-5342

Total GRP:

Traffic #: 162083

Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/11 - 10/11		Total Spots	Total \$	CPP	GRP
							10/11	10/11				
44	Su 9a-10a		This Week	\$80.00	0	30	1		1	\$80.00	\$0.00	0.0
45	Tu-F 8a-9a		Good Morning America	\$240.00	0	30	4		4	\$960.00	\$0.00	0.0
46	Tu-F 4p-5p		Judge Judy	\$180.00	0	30	4		4	\$720.00	\$0.00	0.0
47	Tu-F 6:30a-7a		Good Morning Carolina	\$150.00	0	30	4		4	\$600.00	\$0.00	0.0
48	M 11a-12n		View	\$240.00	0.0	30	1		1	\$240.00	\$0.00	0.0
50	M 5p-5:30p		Early News Channel 3	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
51	M 5:30p-6p		News Channel 3 at 530p	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
52	M 6p-6:30p		News Channel 3 at 6p	\$200.00	0.0	30	1		1	\$200.00	\$0.00	0.0
55	M 7p-7:30p		Entertainment Tonight	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
56	M 8a-9a		Good Morning America	\$240.00	0.0	30	1		1	\$240.00	\$0.00	0.0
58	M 6:30a-7a		Good Morning Carolina	\$150.00	0.0	30	1		1	\$150.00	\$0.00	0.0
59	Tu-F 1a-1:30a		E.T.	\$30.00	0.0	30	2		2	\$60.00	\$0.00	0.0
60	Sa 12m-1a		CASTLE	\$20.00	0.0	30	1		1	\$20.00	\$0.00	0.0
61	Tu-F 6a-6:30a		NEWS	\$150.00	0.0	30	3		3	\$450.00	\$0.00	0.0
TOTALS: 73							73		73	\$11,825.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25326378		Changes as of: 10/11/2016 at 11:03 AM		Version: Current State Version 6	
CPE: 49/53/5593		Flight: 10/11/16 - 10/17/16		Station: WWAY	
Agency: Great American Media		Advertiser: DSCC IE		Market: Wilmington, NC	
GREAT AMERICAN MEDIA		Product: Issue		Office: WASHINGTON	
SUITE 100				Total \$: \$11,825.00	
WASHINGTON DC				Total Spots: 73	
20007				Total CPE: \$0.00	

Agency Order #: 5461134
Buyer: Pino, Thomas
Salesperson: CHRISTIAN CAMBEIRO
202-955-5342

Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE
Assistant: CHRISTIAN CAMBEIRO
202-955-5342

Total GRP:
Traffic #: 162083
Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/11/16 10:49 AM	JARED SALLES	SEE LN 42 FOR N/A 2X SEE LN 61 FOR MG PLS CF - THANKS
10/10/16 11:26 AM	Gary O'Halloran	Line 43. NA. rate.
10/10/16 10:17 AM	CHRISTIAN CAMBEIRO	SEE LN 42 FOR N/A 2X SEE LN 61 FOR MG PLS CF - THANKS
10/10/16 9:14 AM	Gary O'Halloran	Line 42 2x NA. 10/11 and 10/13. NCAB Gubernatorial Debates.
10/09/16 5:03 PM	CHRISTIAN CAMBEIRO	SEE ALL REVS MADE PREVTT = 9915 REVTT = 11825 ADD = 1910 PLS CF - THANKS
10/09/16 5:03 PM	CHRISTIAN CAMBEIRO	SEE ALL REVS MADE PREVTT = 9915 REVTT = 11825 ADD = 1910 PLS CF - THANKS
10/07/16 10:57 AM	System	Automatically Applied
10/07/16 7:31 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS
10/07/16 7:31 AM	CHRISTIAN CAMBEIRO	NEW POLITICAL ORDER - PLS CF - THANKS

Competitive Information		
Market Budget:	\$73,906	
WWAY Share:	16%	
Comment:	ACC	
WECT:	59%	
WILM:	5%	
WSFX:	19%	
Unknown:	1%	

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	73	\$11,825.00
Total	100%	73	\$11,825.00

Monthly Summary		
Month	Spots	Dollars
2016-Oct	73	\$11,825.00
Total	73	\$11,825.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	10/11/16 10:49 AM	JARED SALLES	Confirmed	1	
Makegood 2	10/10/16 11:26 AM	Gary O'Halloran	Confirmed		
				\$0	\$0
				\$0	\$0

Changes: Total Spots from 72 to 73. 3 buylines added or modified.



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Total GRP:
Traffic #: 162083
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Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/10/16 10:17 AM	CHRISTIAN CAMBEIRO	Confirmed			\$0
Makegood 1	10/10/16 9:14 AM	Gary O'Halloran	Confirmed			\$0
Revision	10/9/16 5:03 PM	CHRISTIAN CAMBEIRO	Confirmed		5	\$0
Revision	10/9/16 4:44 PM	GOTOSTRATAVCAMBEIRO	Confirmed	43	18	\$1,910.00
Revision	10/7/16 10:57 AM	CHRISTIAN CAMBEIRO	Confirmed			\$0
Queued for Electronic Contracting	10/7/16 8:20 AM					\$0
Revision	10/7/16 7:31 AM	CHRISTIAN CAMBEIRO	Confirmed			\$950.00
New	10/7/16 7:25 AM	CHRISTIAN CAMBEIRO	New	52		\$8,965.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS, ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.